

MUSIC *illuminates* THE MIND

Sponsorship
Opportunities



brite Wellness
Program

Music is embedded in the fabric of human culture and evokes an emotional and cognitive response like no other.

The mathematics of music from Beethoven to Springsteen stimulates the brain in amazing ways and provides a gateway to cognitive longevity.

Brite Wellness invites a select audience to a one-of-a-kind experience featuring a performance by award winning cellist **Norbert Lewandowski**.

His performance will be accompanied by an expressive video depicting his actual brain activity while he plays.

It's a unique blend of art and science; and will reveal how music plays an important role in memory and cognitive wellness as we age.

September 18, 2024 • 6:00 P.M.

It will truly be a night to remember.

Photograph by Alisa Innocenti



DUQUESNE CLUB

A ONE-OF-A-KIND EVENT

The Duquesne Club is a beautiful setting for sponsors to showcase their brand.

Guests will have an opportunity to experience your brand all evening long.

Brite's upscale client base will provide sponsors with an opportunity to enhance brand awareness and grow their customer base all in one evening.

SPONSOR FOR A BRIGHTER BRAND

BRITE WELLNESS PROGRAM

(Brain Training and Exercise) was born out of a collaboration with some of the brightest minds and leading-edge neurologists, neuropsychologists, and occupational therapists with expertise in dementia.

FOR AGING AMERICANS

Brite changes lives and provides a gateway to a better quality of life.

FOR SPONSORS

Brite provides the perfect brand alliance that creates an enduring customer connection and shines a brite light on an organization's passion, social consciousness and commitment to giving back for the benefit of humankind.

PRESENTING SPONSOR

\$5,000 (Committed)

- Preferred seating for 8 to the event
- Logo & brand displayed on concert screen prior to and after the concert
- Signage placed throughout all rooms during the event
- Two-page advertising spread in the *Music Illuminates the Mind* program
- BriteWellness.org Website recognition for 12 months
- Recognition on each broadcast video open and close of all Brite's program broadcasts for 8 months

GOLD SPONSOR

\$3,500 (2 available)

- Preferred seating for 6 to the event
- Logo & brand displayed on concert screen prior to and after the concert
- Signage placed throughout all rooms during the event
- Full-page ad in the *Music Illuminates the Mind* program
- BriteWellness.org Website recognition for 8 months
- Recognition on each broadcast video open and close of all Brite's program broadcasts for 4 months

SILVER SPONSOR

\$2,500 (2 available)

- Preferred seating for 4 to the event
- Logo & brand displayed on concert screen prior to and after the concert
- Signage placed throughout all rooms during the event
- Half-page ad in the *Music Illuminates the Mind* program
- BriteWellness.org Website recognition for 4 months
- Recognition on each broadcast video open and close of all Brite's program broadcasts for 2 months

VALET PARKING SPONSOR

\$1,500

- Parking signage
- Recognition on the *Music Illuminates the Mind* event website
- Recognition as the Valet Sponsor in the *Music Illuminates the Mind* program
- Half-page ad in the *Music Illuminates the Mind* program

FRIENDS FOR A BRITER LIFE

\$1,000

- Name on Post Broadcast Credit Roll
- Logo for corporate sponsors on Post Broadcast Credit Roll
- Wall of Fame listing in the *Music Illuminates the Mind* program

To become a sponsor, please contact
paul.mccomb@britewellness.net

